

2015 Lowline Moderator Bull Battle

The dynamic Houston Livestock Show and Rodeo Moderator Bull Battle will be a landmark, breed changing event. We are very excited about this first ever Bull Battle to be held at the Houston Livestock Show and Rodeo on March 3, 2015. It is a "winner take all" contest with a twist - every exhibitor as well as every person that pays an entry fee gets 20 straws of semen and 20 AI certificates on the Bull Battle Champion. The exhibitor/breeder of the Bull Battle Champion wins the total of the entry fees less the costs of the bull battle. And one lucky participant wins the Bull Battle Champion!!!

Here's How it Works:

1. All virgin Moderator and 50% Moderator Plus Bulls born between March 1, 2013 and February 28, 2014 are eligible.
2. All bulls must be entered by the breeder. The breeder is determined as the owner of the cow at time of birth.
3. Entry fee for the Moderator Bull Battle is \$1000.00/2 bulls. The entry deadline is October 31, 2014.
4. The opportunity to purchase a semen interest and chance for possession will sell for \$1000 and sales will close immediately before the Bull Battle show begins.
5. The bulls will be weighed, ultra-sounded (at owner's expense) and scrotal circumference measured upon arrival at the show. This data will be provided to the judges and the participants.
6. The bulls will be shown by age divisions on March 3, 2015 at 3:30 PM, immediately before the Houston Lowline Sale. Bulls will be evaluated and placed by a panel of three respected judges.
7. The Bull Battle Grand Champion will be named by the panel of judges and the exhibitor/breeder of the bull will win the total of the entry fees less sale commission and semen collection and insurance costs. If there are 50 entry fees paid, this amount is estimated to be between \$35,000 and \$40,000.
8. Every breeder that paid an entry fee will receive 20 units of semen and 20 non-transferable AI certificates from the Bull Battle Champion and the breeder of the Bull Battle Champion will receive a total of 50 units and 50 non-transferable AI certificates.
9. A lottery type drawing will be simultaneously running. The last name drawn will own full possession and future rights to sell semen from the bull after two years. The possession winner of the Bull Battle Champion has the option of putting the bull in the Houston Lowline Sale which will immediately follow the Bull Battle Show.
10. The lottery drawing will also determine the order in which semen is released to participants. The first participant drawn will get the first semen, the second name drawn gets the second semen released etc.
11. The non winning bulls will be ranked in order and will have the opportunity to earn a sales position in the Houston Lowline Sale. Total number of bulls allowed to enter the sale will be determined on a percentage of entries. Bulls selling in the sale will be charged the same sale commission as other sale entries.

Other Bull Battle Rules:

12. All bulls must be registered with the American Lowline Registry by January 1, 2015
13. All bulls must be parent verified to their Lowline lineage by January 1, 2015.
14. All bulls must be tested free of the genetic defects TH/PHA by January 1, 2015.
15. If the bull is not registered, parentage verified and tested free of the genetic defects TH/PHA by January 1, 2015, he will not be eligible to show in the Bull Battle. The exhibitor will still receive 20 straws of semen and 20 AI certificates on the Bull Battle Champion and will be eligible for the drawing for possession of the Bull Battle Champion.
16. No entry fees will be refunded except as described in #22 below.
17. Bulls must meet all requirements determined by Houston Livestock Show and Rodeo and must be entered in the HLSR Lowline Show by the exhibitor.
18. Bulls born before December 3, 2013 must pass a breeding soundness exam (BSE) and a copy must be presented to the sale manager upon arrival at Houston. If a bull 15 months of age or older fails to pass a BSE, he will not be allowed to show in the bull battle. The exhibitor will still receive 20 straws of semen and 20 AI certificates on the Bull Battle Champion and will be eligible for the drawing for possession of the Bull Battle Champion.
19. Insurance will be placed on the Bull Battle Champion until the time all participants have received their allotted semen. Insurance will be paid by the Bull Battle. The possession owner of the bull is responsible to deliver the bull to a certified semen collection facility within 7 days of release from Houston Livestock Show and Rodeo or within 7 days of the bull turning 14 months of age.
20. It will be the responsibility of the participants to arrange delivery of their semen upon its release. Delivery or storage must be arranged within 30 days of release or semen will be forfeited.
21. The Bull Battle Champion will be syndicated for two years. The syndicate will be managed by the sale manager or their designee. The winner of the drawing will have full possession of the bull. No semen or certificates will be issued during the two year period except to people with paid entries in the Bull Battle. During the two year period, the possession owner will have the right to register calves out of his own herd. After the two year period, the bull will be transferred to the possession owner. The winner of possession of the Bull Battle Champion will sign a statement agreeing to release no semen on the bull during the two year period following the Bull Battle.
22. If the Bull Battle Champion is unable to be successfully collected after 120 days in the collection facility, each participant will receive refund of a pro rata portion of the entry fees less the costs of the Bull Battle which is estimated to be approximately \$750 per entry.
23. The breeder/exhibitor of the Bull Battle Champion, if he fails to be successfully collected after 120 days in the collection facility, will receive a pro rata share of the remaining entry fees as described above, but no further monetary compensation will be made. In

this case, the breeder/exhibitor of the Bull Battle Champion would retain semen rights in the bull for 2 years if he did produce freezable semen at a later date.

24. 20 units of semen for in herd use will be released to each person who entered the Bull Battle. 20 **non-transferrable certificates** will be transferred to each person's account who receives semen. 50 Units of semen for in herd use and **50 non-transferrable certificates** will go to the breeder/exhibitor of the top placing bull. Each participant receiving semen and certificates will be responsible for shipping costs and certificate cost. The syndicate manager will allow the possession owner of the bull to register calves produced in his herd.
25. Semen provided to Bull Battle participants will be for use in the US. Exportable semen will not be provided.
26. Payment to the breeder/exhibitor of the Bull Battle Champion will be completed upon release of the semen to all participants. The breeder/exhibitor of the Bull Battle Champion will receive the total of the Bull Battle entry fees, less semen collection fees, insurance fees and 15% commission. A complete itemization of fees will be provided to the breeder/exhibitor and SLABA. Every effort will be made to have semen collected, distributed, and bills paid within 90 days of the Houston release date.
27. The Moderator Bull Battle is sponsored by SLABA who will receive 1% of the entry fees.
28. The Moderator Bull Battle and the Bull Battle Champion syndicate will be managed by Auction Effertz, Ltd.

